



FOR GRADES PreK-6

Imagine Language & Literacy™

A personalized, engaging digital solution that accelerates language and literacy skills for all



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2021 SIIA CODiE WINNER

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2022 SIIA CODiE WINNER

Personalized, adaptive, effective

A powerful combination of language and literacy development for all students

Imagine Language & Literacy is the only personalized learning program that accelerates both language and literacy skills development side by side. **Direct, explicit, and systematic instruction** and practice ensure students learn critical skills in four language domains. **Personalized learning pathways adapt automatically to maximize engagement and progress**, accelerating to match a cognitive leap or adjusting when a student needs extra scaffolding and support.

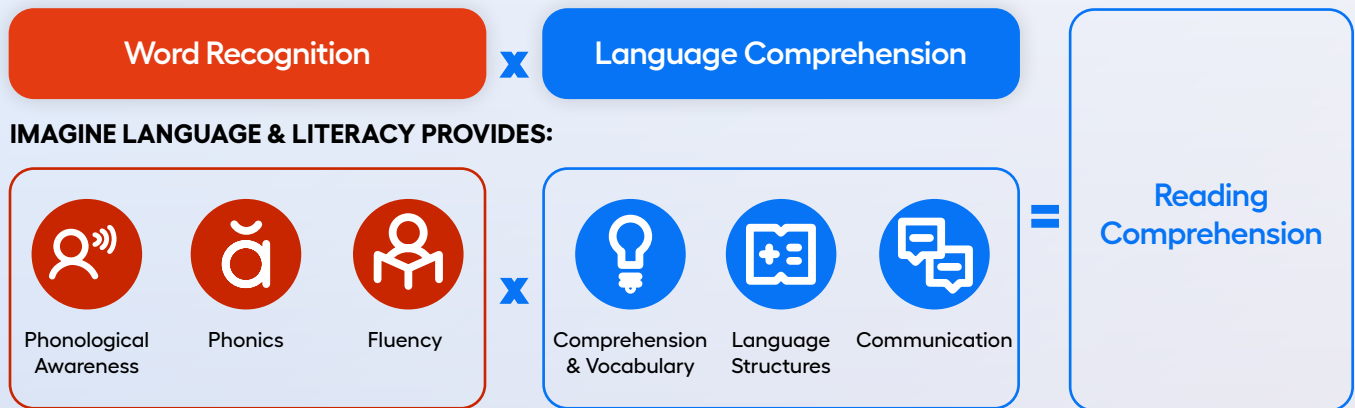




Why language *and* literacy?

According to decades of Science of Reading research, skilled reading is the product of word recognition *and* language comprehension. Meaning if one area is weak, then reading comprehension is diminished. That's why it's critical to teach both literacy and language skills in tandem.

STUDIES SHOW:



Proven results

Early Literacy Success

Utah | Grades K–2

Students showed statistically significant gains in early literacy for three consecutive years



Adolescent Proficiency Growth

Texas | Grade 4

Students experienced significant improvements, as shown by the STAAR Reading assessment



Language Learner Success

Florida | Grades 1–5

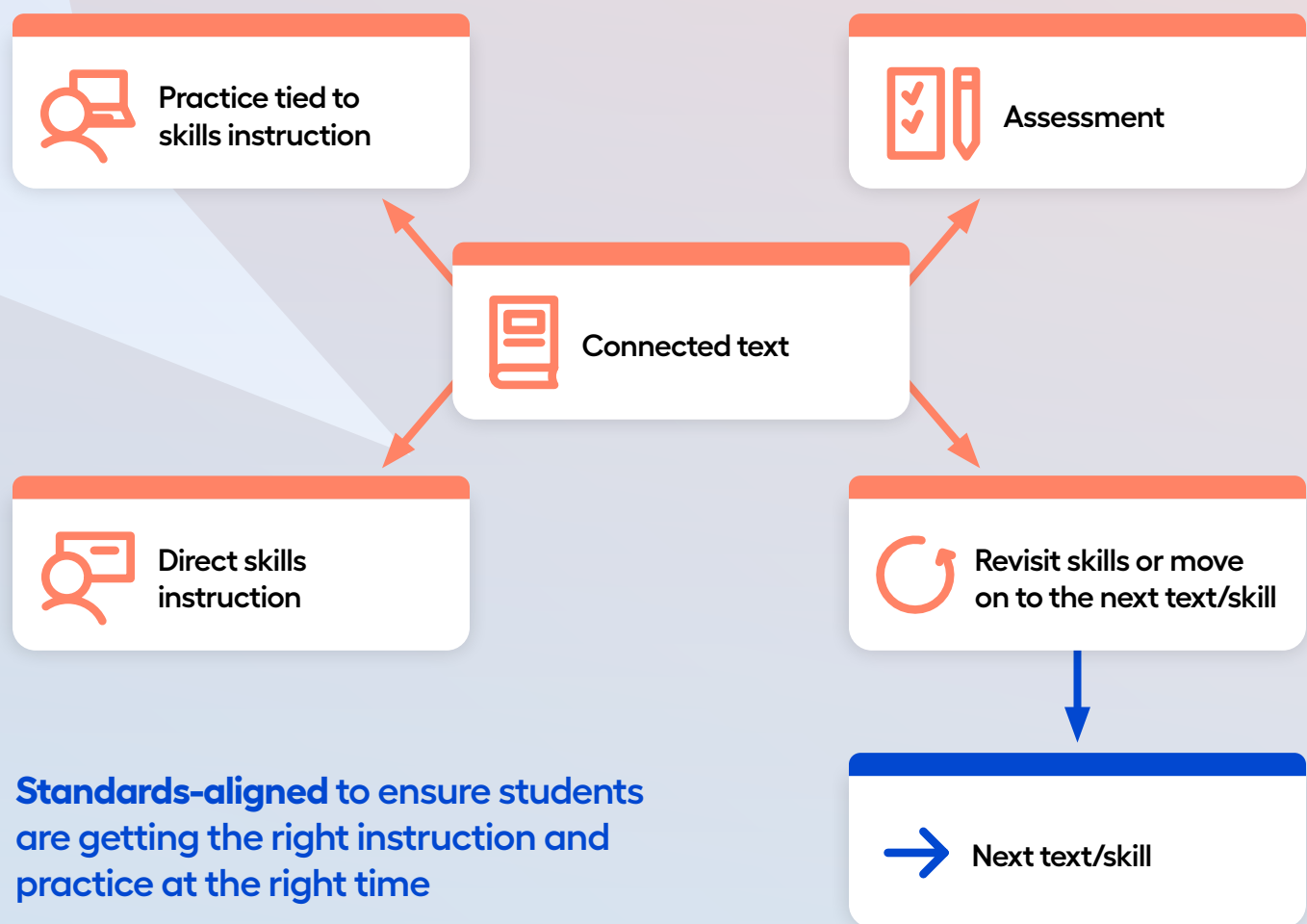
Learners showed statistically significant gains on the WIDA™ ACCESS for ELLs® Assessment



Accelerate, differentiate, and target support

An instructional model proven to accelerate learning

Our model for instruction and practice is unparalleled. Students receive direct, explicit, and systematic instruction of skills tied to a mentor text. This model is proven to improve students' academic proficiency in language and literacy skills.



Personalized learning pathways adapt to all students' needs

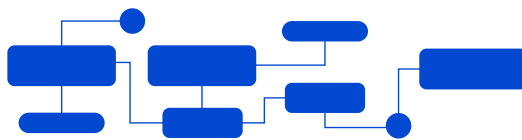
Reach every learner in your classroom with adaptive technology that adjusts to the individual needs of all your students simultaneously.

Our proprietary Smart Sequencer™ makes decisions dynamically about what students will do next

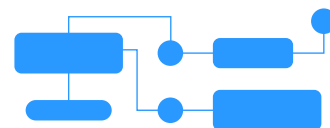
SMART SEQUENCER



Student 1

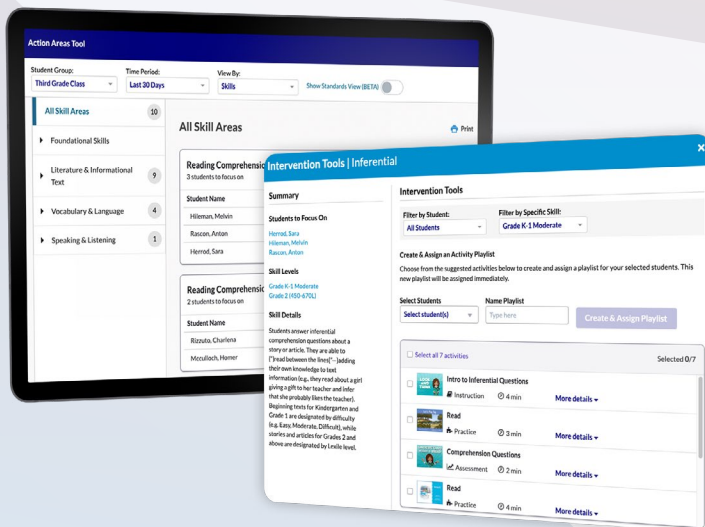


Student 2



Easily identify students needing extra support

Recognizing that students may need extra support with similar concepts, the **Action Areas Tool** automatically groups students based on skill or standard gaps. Teachers can assign supplemental activities to support student learning.



Students are automatically grouped.

Quickly see which students need more support with a specific skill or standard.

Assign with a click. Suggested additional content to address skill gaps can be

accessed and assigned in one place.

Build an equitable learning environment for your diverse body of students

Students come to the classroom with a wide range of abilities. Imagine Language and Literacy helps all students succeed.



Multilingual Learners

- ✓ Human-voiced audio supports in 15 languages
- ✓ Specialized instruction based on student's language of strength
- ✓ Language instruction infused into daily activities



Students Needing Extra Support

- ✓ Self-paced learning for critical literacy skills
- ✓ Scaffolded supports with every lesson
- ✓ Direct, explicit, and systematic instruction



Advanced Students

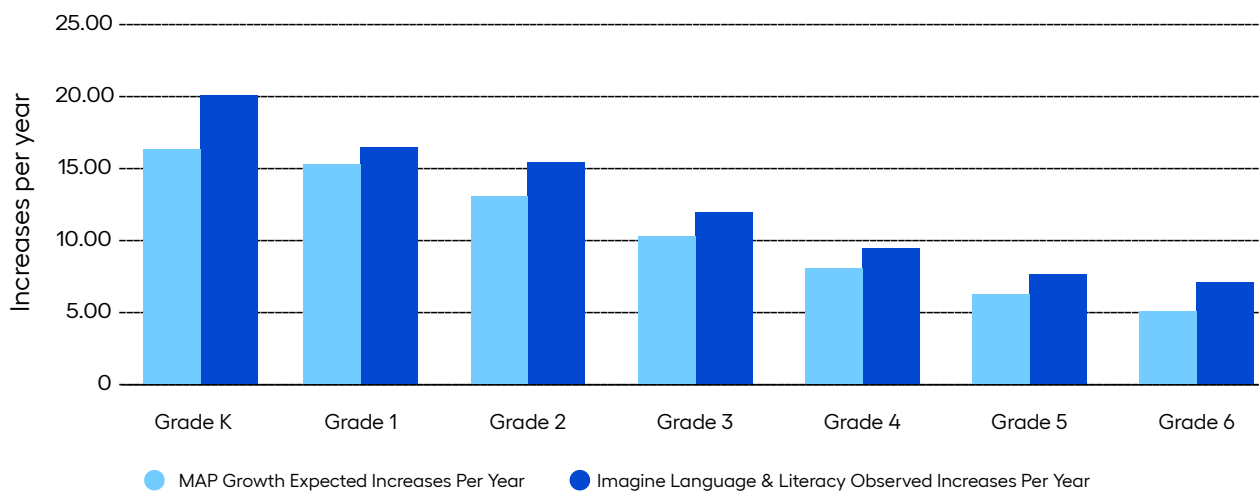
- ✓ Personalized learning pathways accelerate progression
- ✓ Students work on only the skills they need



The impact: exceeding expectations nationwide

We continuously measure our impact on student success and school communities. Independent research and rigorous studies illuminate how this program improves student learning.

Average Expected and Observed Increases in MAP Growth Reading RIT Score by Grade for Students Who Passed At Least 20 Literacy Lessons



Note: Expected growth values retrieved from: Thum, Y. M., & Kuhfeld, M. (2020). NWEA 2020 MAP Growth Achievement Status and Growth Norms for Students and Schools. NWEA Research Report. Portland, OR: NWEA. Retrieved from: <https://teach.mapnwea.org/impl/MAPGrowthNormativeDataOverview.pdf>

- Students who used Imagine Language & Literacy increased NWEA® MAP™ Growth scores more than the growth expectation.

“I’ve been an educator for the last 13 years. This is the first time that I’m able to identify... an individualized program that absolutely attends to my students’ needs, that provides not only primary language support but a level of scaffolding that we wouldn’t be able to provide during regular instructional time.”

...

Izela J., English Learners Program Coordinator,
Cajon Valley Union School District, CA

Engage Students and Teachers

Encourage learning through game-based activities

Engagement is key in learning, but with social media and video games competing for attention, it's harder than ever. Our learning environment mimics the technology that engages them in their daily lives, keeping them excited to complete lessons.



Motivate engagement through play

Make learning fun with peer-modeling videos, songs, and game-based practice — all created on a video gaming platform.



Keep students motivated

Students earn booster bits for completing lessons. They can spend them on special games or to upgrade their avatars.



Teacher resources for fast and effective implementation

Spend more time teaching, not prepping! Use these convenient tools to get up and running quickly, get answers to all your questions, and connect with teachers across the country.

Professional Learning

Craft a PL package that fits your school or district's specific needs. Choose from our virtual webinars or onsite workshops, which can be purchased independently of packages.

	Foundational Webinar Package	Comprehensive Webinar Package	Foundational Onsite Package	Comprehensive Onsite Package
Modality	Virtual	Virtual	Onsite	Onsite
Participants	Up to 40	Up to 40	Up to 40	Up to 40
Sessions	4 sessions	8 sessions	2 onsite days (4 sessions)	4 onsite days (8 sessions)

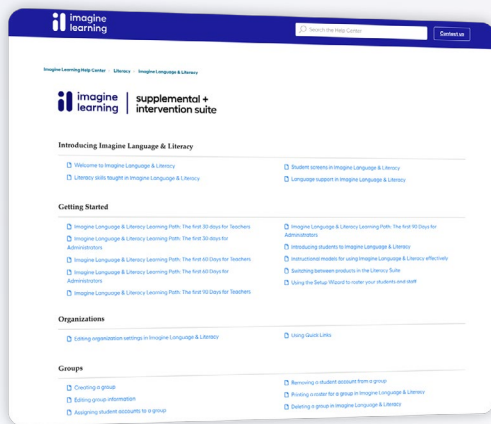
FOUR LEVELS OF SESSIONS AVAILABLE

Leading with Success for Administrators

Getting Started Workshops for Educators

Next Step Workshops for Educators

Targeted Support



Teachers' Lounge

A virtual space for teachers to connect, collaborate, and share classroom insights with colleagues across the country.

Embedded Help Center

Have a question? Visit the help center to get started or dive deeper.



Data to drive growth

Get the data you need, how you need it

Benchmark Test Reading Level Assessment Scaled Score

Grade: All

STUDENTS

Above Level On Level Below Level 2+ Below Level

This report shows which students in a group have taken the Benchmark Test and what their scores are for each testing period. Now Imagine Learning students take the Placement Test instead of the Beginning-of-Year Benchmark Test the first time they log in. Returning Imagine Learning students take the Beginning-of-Year Benchmark Test the first time they log in.
See Next Steps below the table to compare your students' test scores with grade level ranges and see suggestions on how you can help them improve their test scores.

PL	Name	Placement	Beginning	Middle	End	YTD
		Literacy Oral Vocab	Aug 14 - Oct 31st Literacy Oral Vocab	Dec 1st - Feb 28th Literacy Oral Vocab	Apr 1st - Jun 30th Literacy Oral Vocab	Literacy Oral Vocab
+	Cannady, Harlan <small>Grade 3</small>	1214 810 9/26/17 - 9/28/17	1214 810 9/26/17 - 9/28/17	2213 1295 1/25/18	Not Started	↑999 ↗485
+	Eckman FR+, Jenise <small>Grade 3</small>	1074 875 10/13/17 - 10/27/17	1074 875 10/13/17 - 10/27/17	1401 1217 1/29/18 - 1/30/18	Not Started	↑327 ↗542
+	Guillermo, Mandie <small>Grade 3</small>	1104 768 10/6/17 - 10/17/17	1104 768 10/6/17 - 10/17/17	1401 1191 1/22/18	Not Started	↑297 ↗423
+	Hanson, Jason <small>Grade 3</small>	1214 810 10/13/17	1214 810 10/13/17	2205 1295 1/16/18		
+	Hendrick, Alfonso <small>Grade 3</small>	2159 1295 10/13/17 - 10/30/17	2159 1295 10/13/17 - 10/30/17	1525 1406 2/2/18 - 2/5/18		
?	Herrod, Sara <small>Grade 3</small>	1104 768 10/6/17	1104 768 10/6/17	1074 1068 1/19/18 - 1/19/18		

GROWTH REPORT
View growth in student scores as they progress throughout the year

PROGRESS REPORT
Monitor progress, and view gains and cumulative performance

Progress by Lesson Achievements Kindergarten Readiness

Curriculum Area: Literacy

Tested out: 0 Completed during current school year 4/6 Completed during previous school years 4/6 Lessons Completed over Lessons Total

PROGRESS BY LESSON - ALL SCHOOL YEARS
Data shows where students are in the Language & Literacy curriculum.

Book Level	Pre-K			Kindergarten				Grade 1			Grade 2			Grade 3			Grade 4			Grade 5			Grade 6			
	A	B	C	D	E	F	G	H	I	1	2	3	4	5	1	2	3	1	2	3	1	2	3	1	2	3
Lesson Group	1	2	1	2	3	4	1	2	3	4	5	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3
Cannady, Harlan	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Eckman FR+, Jenise	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Guillermo, Mandie	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Hanson, Jason	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Hendrick, Alfonso	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Herrod, Sara	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Hieiman, Melvin	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→
Loggett, Mitchell	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→	→

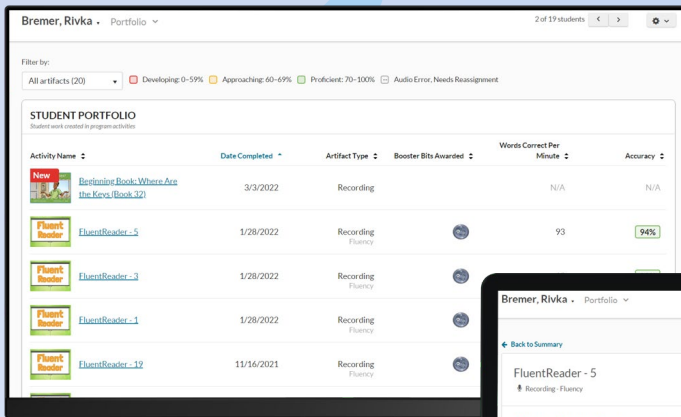
CUMULATIVE PERFORMANCE REPORT
Administrators can create and save custom views of student data by grade, teacher, demographic, and more!

DASHBOARD
See a snapshot of where students are, all in one place

USAGE REPORT
Keep track of how long students are working and predict end-of-year total usage

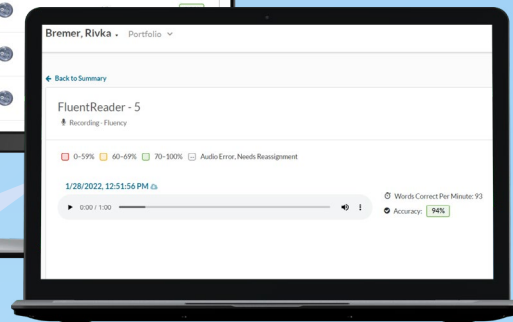
More fluency in less time with Fluent Reader+

Helping your students achieve oral reading fluency is easier than ever, thanks to Fluent Reader+. This technology evaluates student recordings and **scores their reading automatically** — allowing teachers to better monitor and support individual students on their journey to oral reading fluency.



AN EFFECTIVE TOOL, POWERED BY SOAPBOX LABS:

- Built for the classroom and to understand the voices of PreK–12 students
- Independently proven to score reading as accurately as an educator
- Treats all accents and dialects equitably



Do more with Imagine Language & Literacy

Add these literacy products to create the perfect program for your students.

Biliteracy pathway



A personalized, adaptive SLA program that accelerates Spanish language and literacy development for students in grades K–5.

Develop stronger readers



A research-based supplemental solution that helps students in grade 3–8 become strong readers, critical thinkers, and confident communicators.

Literacy for all



High-quality content built to provide a gradual-release instructional model that spans a wide range of literacy skills to increase comprehension in K–12.



imagine
language & literacy

A powerful combination

Support critical language *and* literacy skills with a research-based, adaptive program that eases teachers' workload and motivates students.



imagine
learning

imaginelearning.com/language-and-literacy

877-725-4257 • solutions@imaginelearning.com